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TO:	FROM:
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COMPANY:	DATE:
United States Patent Office	SEPTEMBER 27, 2004
FAX NUMBER:	TOTAL NO. OF PAGES INCLUDING COVER:
(703) 308 3691	3
PHONE NUMBER:	SENDER'S REFERENCE NUMBER:
	M-7729 US
RE:	YOUR REFERENCE NUMBER:
User Trends	09/379,167

☒ URGENT ☒ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:**Examiner:**

In the following transmission, please find a sample Picture Claim and an alternate claim. Please refer to **FIG. 7A** and page 17 of the specification for detailed discussion of the claimed elements.

Off-the-record, the client has indicated that due to the current financial crisis at UserTrends, he will be asking Senator Bill Frisk (apparently a close acquaintance) for assistance to further expedite the prosecution of this matter.

If after reviewing the sample claims, you feel that the application may be in condition for allowance, please let me know so I can advise the client that the Senator's assistance is not necessary.

I look forward to speaking with you tomorrow.

Regards,

Jason Far-hadian

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(09/379,167) SAMPLE CLAIMS DIRECTED TO THE WEB SERVER

(Picture Claim) 1. A method of recording history of content accessed on a web server, the method comprising:

receiving a **first URL** from a client computer to access a web server's content, wherein the first URL comprises a **unique identifier (UID)**;

sending a first content identified by the **first URL** to the client computer;

recording an **IP Address** and the **first URL**, comprising the unique identifier (UID), in a first log entry, wherein:

the IP Address identifies the client computer, and the unique identifier (UID) identifies a requesting party using the client computer; and

recording the **IP Address** and a **second URL**, NOT comprising the unique identifier (UID), in a second log entry, in response to receiving the second URL from the client computer to access a second content on the web server,

wherein information in said at least one of the first and second log entries provides a history of content requested by the requesting party.

(Alternate Claim) 1. A method of recording history of content accessed on a web server, the method comprising:

receiving a first content identifier (URL1) in a first request from a client computer to access a web server's content, wherein the first content identifier (URL1) comprises a first unique identifier (UID);

sending a first content identified by the first content identifier (URL1) to the client computer;

recording the first content identifier (URL1) comprising the first unique identifier (UID) in a first log entry in association with a second unique identifier (IP Address), wherein:

the second unique identifier (IP Address) identifies the client computer, and the first unique identifier (UID) identifies a requesting party using the client computer; and

recording a second content identifier (URL2) in a second log entry in association with the second unique identifier (IP Address), in response to receiving a second request from the client computer to access a second content on the web server,

wherein information in said at least one of the first and second log entries provides a history of content requested by the requesting party.

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2. The method of claim 1, wherein the first request is submitted to the web server in response to the requesting party actively selecting (clicking) the first content identifier (URL1) in an interactive document.
 3. The method of claim 2, wherein the interactive document is forwarded in an email message generated by a third party.